

## 2016-2017 Education Action Plan

### Committee Information:

**Chairman:Katie Pfeil** Cell: 910-200-6014  
605 Ardmore Rd  
Rocky Point, N.C. Unit: Hampstead 167  
Kapfeil@me.com

### Committee Members:

**Jennifer Mangum** Home: 919-413-0765  
1905 Teabrook Ct  
Raleigh, N.C. Unit: Clayton 518

**Hilda Smith** Home: 828-327-4033  
3206 Short Rd.  
Hickory, N.C. Unit Maiden 240

*The Education Program and the 2014-2019 Centennial Strategic Plan – Through classroom activities, literacy programs, scholarship promotion and support of education beyond high school, ALA members build brand loyalty and awareness of the ALA’s mission (Goal 5) through their education – related community service projects.*

The Education Program promotes the American Legion Auxiliary’s role in providing quality education for children and adults through classroom activities, literacy programs, scholarship promotion and support of education beyond high school, especially for military children.

1. Enhance respect for the sacrifices of our military heroes among schoolchildren by scheduling Veterans in Community Schools programs at local schools. See enclosed how to sheet.

(Note: This program was previously called Veterans in the Classroom.)

Collaborate with your local American Legion post to present Veterans in the Classroom within your local schools.

Provide information to the teacher hosting your program about the challenges facing today’s military families.

Promote your Veterans in the Classroom event through local media and on your own social media accounts.

2. Promote American Legion Auxiliary scholarships, and award local scholarships at the department and unit levels.

Assign a member to communicate with school guidance counselors/teachers regarding scholarship applications.

Create a Unit Scholarship Fund to award scholarships to local students.

Prepare a news release with scholarship information for local media and your post/unit newsletter.

Form a committee to select scholarship winners.

Publicize the winners of Auxiliary scholarships at a school presentation and through the media.

3. Build a relationship with your local schools –focus attention on “Give 10 to Education,” American Education Week and Teacher Appreciation Week.

Volunteer to be the Education chairman.

Participate in the Give 10 to Education program by soliciting items from members to distribute to the schools in your district. (Place a poster with a collection box at local sites and get your community involved and donate.

Promote Auxiliary scholarships during American Education Week.

Promote Teacher Appreciation Week (May 1-5, 2017) by sending cards to your local school's teachers— donate resources that teachers or needy children may need.

Send a card to all local school staff during American Education Week (November 14-18, 2016) thanking them for the work they do.

4. Assist and support veterans pursuing higher education and vocational education.

Collaborate with a Student Veterans of America chapter or other campus student veterans group at colleges and universities in your community.

Arrange for your post home to be available for off-campus events/chapter meetings.

Provide information/handouts to members on organizing and delivering presentations on career and life skills topics to student veterans.

Promote events through local media and your own social media accounts.

Encourage members to sign up to receive The American Legion's Legislative Action Alerts, and support the alerts regarding the GI Bill.

**5. Assist and support military children with educational opportunities.**

Provide your local school with a copy of the Educator's Guide to the Military Child During

Deployment: [www2.ed.gov/about/offices/list/oe/homefront/homefront.pdf](http://www2.ed.gov/about/offices/list/oe/homefront/homefront.pdf)

Inform schools of a free tutoring website for military children: [www.tutor.com/military](http://www.tutor.com/military)

Collaborate with The American Legion, Sons of the American Legion and/or other small organizations to hold a fundraiser for the benefit of a scholarship for a descendant of a veteran.

**MID-YEAR REPORTS DUE DECEMBER 15, 2016**

Submit a narrative report to Katie Pfeil

**YEAR-END REPORTS ARE DUE APRIL 30, 2017**

Submit a narrative report to Katie Pfeil

**NATIONAL SCHOLARSHIPS:**

Children of Warriors National President's Scholarship

Spirit of Youth Scholarship for Junior Members

3. Non-Traditional Student Scholarship

Applicants must present the completed application to the local American Legion Auxiliary Unit President **ON OR BEFORE MARCH 1, 2017**. Rules and application can be obtained at

[www.alaforveterans.org/Scholarships](http://www.alaforveterans.org/Scholarships).

**DEPARTMENT SCHOLARSHIPS:**

Nannie W. Norfleet Scholarship – Only one (1) \$1,000 scholarship is

awarded each year. Contact the department office (1-919-832-4051) for an

application. Applicants must present the completed application packet to the local American Legion Auxiliary Unit President **ON OR BEFORE MARCH 15, 2017**.

**AWARDS:**

Unit that best describes their overall activity during American Education Week. (Written narrative)

Unit that has the best narrative of Veterans in the Classroom Program

Recognition certificates will be given to each Unit that participates in the Give 10 to Education.

Additional Resources:

Veterans in the Classroom: [www.alaforveterans.org/Programs/Education](http://www.alaforveterans.org/Programs/Education)

American Legion Auxiliary scholarship application:

[www.alaforveterans.org/Scholarships](http://www.alaforveterans.org/Scholarships) [www.legion.org/education](http://www.legion.org/education)

Free online tutoring for military children: [www.tutor.com/military](http://www.tutor.com/military) Student Veterans of America:

[www.studentveterans.org](http://www.studentveterans.org)

Other handouts will be available at Division Meetings and at Department Conference.