

Public Relations Mid – Year Report

Please return to:

December 15, 2014

Betsey Lee Hodges, 102 Dogwood Road, Washington, NC 27889-5410
blh1480@hotmail.com

NAME AND NUMBER OF UNIT _____

PERSON COMPLETING REPORT _____

1. Does your Unit have a Facebook page? ___yes ___no
2. Do Unit members post Auxiliary events on their Facebook page? ___ yes ___no How many times did they post Auxiliary activities this year? ____
3. Does your Unit have a Website? ___yes ___no
4. Does your Unit share a Website with your post? ___yes ___no
5. Did your Unit create a Website this year? Who is the webmaster and what is the website address?
6. Does your Unit send members newsletters? ___yes ___no
7. Did your Unit submit PSAs [Public Service Announcements? ___ yes ___no How many? ___ What were they about?
8. Did your Unit submit a Letter to the Editor? ___yes ___no What were they about?
9. Did your Unit submit or receive a write up about an activity? ___yes ___ no What were they about?
10. Did your Unit participate in the PR KEEP THE PROMISE CAMPAIGN by publicizing your Auxiliary activities in the any news media?
11. Did your Junior members publicize their activities? ___yes ___no
12. Which Unit member best showcased the Auxiliary through social media, apparel, and other branding ways?