

PR Year End Report Questions

Does your unit have a website: \_\_\_\_\_

If yes, please write address here: \_\_\_\_\_

When was it created? (Month/Year) \_\_\_\_\_

Who manages this page? (Name and phone number) \_\_\_\_\_

Does your unit have a Facebook page? \_\_\_\_\_

If yes, please provide the link or title of the page: \_\_\_\_\_

Who is the administrator of this page? (Name and phone number) \_\_\_\_\_

How many times has your unit been mentioned in local media promoting **mission-related** activities?

\_\_\_\_\_

Did your unit distribute any PSAs? \_\_\_\_\_

If yes, how many? \_\_\_\_\_

Did your unit submit 3 media publications, highlighting **different** ALA programs, in 3 different months?

\_\_\_\_\_

Please provide the articles or email article to [NCALAPR@gmail.com](mailto:NCALAPR@gmail.com)