

POPPY POSTER CONTEST

Units should sponsor contest in local schools. If your school does not conduct activities such as this then contact other youth groups, Junior members may participate under direct supervision of the unit.

- Class I: Grades 2 and 3
- Class II: Grades 4 and 5
- Class III: Grades 6 and 7
- Class IV: Grades 8 and 9
- Class V: Grades 10 and 11
- Class VI: Grades 12
- Class VIII: Students with special needs defined as:
 - Those in special education classes.
 - A student recommended for a special education class, but on a waiting list because of lack of space.
 - A child identified as being a special needs child but not in a program because of lack of funding due to lack of facilities.

POPPY POSTER REQUIREMENTS

- I. Each poster shall have a fitting slogan not to exceed 10 words. Articles such as “a” “and” “an” “the” are not counted as words. The words “buddy” and “buy” cannot be used.
- II. The words “American Legion Auxiliary” must be used and are not to be counted in the 10 word count.
- III. Each poster must include the red Flanders Field poppy.
- IV. The department shall decide the closing date of the unit poppy contest. The poster will be 11X14 poster board. Drawing paper will not be allowed.
Poster to be judged using the following criteria:
 1. 50% --- poster appeal
 2. 40% --- artistic ability
 3. 10% --- neatness
- VI. Media used will be watercolors, crayons, acrylics, and markers.
- VII. Written on the back of the poster in ink (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of the contestant and the name of the department.
- VIII. Submissions become the property of the American Legion Auxiliary. Through submission of art work, contestants and their legal guardians grant nonexclusive reproduction and publication rights to the work submitted, and agree to have their art work published for commercial use without additional compensation or permission.
- IX. The poster will be the work of one individual.
- X. No humorous drawings or slogans shall be used.
- XI. The label “In Memoriam” from the veteran-made poppy may not be used.
- XII. When the Holy Cross is used the Star of David also shall be used.

POPPY POSTER CONTEST JUDGING AND AWARDS

1. Each department shall establish its own procedure for judging.
2. A citation will be given for the most outstanding poster in each classification within the five divisions.
3. Unit members should follow deadlines and process for the department. All department entries are due to the Division Chairman by June 1, 2015.
4. While ALA representatives will do their best to return all posters, it is not guaranteed. We recommend participants take a picture or scan their posters for their record.

National Miss Poppy Contest

Two categories:

Little Miss Poppy (ages 6-12)

Miss Poppy (ages 13-18)

1. Participant must be between 6-12 years of age or 13-18 years of age and a Junior member in good standing of the American Legion Auxiliary.
2. Promotional activity of the Poppy Story must be through the American Legion, The American Legion Auxiliary and the community.
3. Selection of Miss Poppy is at the discretion of the unit.
4. Participant must submit a Miss Poppy Scrapbook (8 ½ x 11) containing photographs and clippings illustrating how she promoted the American Legion Auxiliary poppy. Only those scrapbooks that contain a self-addressed envelope with postage will be returned. Although every effort will be made to return the scrapbook, accidents do happen, so all entrants must allow for that risk.
 - A. Criteria for judging Miss Poppy Scrapbook Entries:
 - I. Costume (there is no specific dress code or particular dress color for Miss Poppy).
 - II. Promotion of the Poppy Program: What did you share? What did you do?
 - III. Publicity of Poppy activities (newspaper, radio/TV etc.)
 - IV. Narrative report on "What I learned Being Miss Poppy".
 - V. Narrative report on "Memorial Poppy" not to exceed 100 words.
 - VI. Memorial Poppy must be visible in all promotion and publicity submitted.
 - VII. Neatness and creativity.
 - VIII. Cover page to include member name, unit, age, division, and year.
 - IX. Judging scale should be 1 through 10 for each area of judging for entire entry.
5. Little Miss Poppy (age 6-12) and Miss Poppy (age 13-18) winners will be invited to appear at the 2015 National Convention in Baltimore, Maryland, immediately following her selection and, if she chooses will travel at her own expense. Winners of the National Miss Poppy contest each will receive a citation plaque.
6. Please follow department guidelines for submitting entries. Department Poppy chairman should submit the name, address, unit and department of the contestant to her National Poppy Vice Chairman by June 1, 2015. If the Poppy Scrapbook is to be returned, members must include a self-addressed, stamped envelope. Although every effort will be made to return the scrapbook, accidents do happen, so all entrants must allow for that risk.