



The Heat Is On

****Our members will serve as firefighters and their responsibility will be to engage and retain current members and locate new ones. Work to ensure a positive experience for everyone and encourage personal contact with all members. Recognize members for their contributions no matter how small or how large. Ask for and be open to ideas from members.

****The Ladder men or the Unit Presidents and membership chairmen will be in charge of attracting new members to our organization. They need to work to increase our visibility in the community. Go to schools, give flag programs and serve as tutors, focusing on helping military children.

****The Group Manager will be the District Presidents in charge of encouraging units to reach out to former members and prospective members by sending letters, making phone calls and talking to neighbors, Sunday school class members, etc. District Presidents are to keep in close contact with their Division Presidents and assist them with whatever needs to be done in their district or division.

****Area Managers, better known as division Presidents, have the responsibility of ensuring that the work of the Auxiliary is appealing to new members. Other responsibilities include working with District and unit Presidents to retain their members, and to charter new units.

****Brigade Manager and her assistant, Rosemary Turner and Betty Allen have the responsibility to make sure the Department office runs smoothly and all fire inspections are on time.

****Fire Chief, the membership Chairman and her Committee, have the responsibility of promoting the retention of present members, recruiting new members, rejoining members who have not renewed in the last two years, and making sure the Department meets its goal of 100 percent.

****National Membership Awards:

**Rejoin 1: Rejoin 1 former Auxiliary Junior or Senior member (must not have paid dues after 2012). Submit Rejoin 1 form to National Headquarters by May 1, 2015, to receive a "One in a Million" button. Note: One entry per recruiter.

**Recruit 1: Recruit 1 New Auxiliary Junior or Senior member. Submit Recruit 1 form to National Headquarters by May 1, 2015, to receive a "One in a Million" button. Note: One entry per recruiter.

**One in a Million Recruiter: Recruit 10 or more New Auxiliary Junior or Senior members. Submit form to National Headquarters by May 1, 2015, to receive a "One in a Million" button. Note: One entry per recruiter.

**Silver Brigade: Recruit 25 or more New Senior Auxiliary Members to receive a special gift from National President Janet Jefford. Entry forms must be received at National Headquarters by May 1, 2015 in order to qualify. Note: One gift per recruiter.

**Department membership Awards:

**Each Unit reaching its membership goal will receive a Certificate.

**Units who have reached their membership goal by Fall Conference and Mid Winter Conference will be eligible for a drawing for special gifts.

**A Certificate and a monetary donation will be made to the ALA Emergency Fund in honor of the winners of the following categories.

****First District President to reach goal.

****First Division President to reach goal.

Resources can be found on the National Web Site: www.ala.org for veterans.org. and in the Unit Handbook.

