

Let Your Light Shine for Membership

WOW LADIES!! The holidays are over. Now Christmas has come and gone and the New Year came flying in, 2017 can you believe it? My how time does fly!! So now we need to start our New Year out right and work on our membership! Call members, they could have honestly forgot to pay their dues. Go by and make personal contact which will show them that their membership does matter.

I believe I can truly say that we are working our membership but I also can tell that some of us are not working as hard as we need to be. I do not have all the answers but I do know that we can do much better than we are doing. At this point we have 24 units out of 163 that are 100% or over.

One of your membership team's goals was to completely stop the membership slide unfortunately this in not happening. One way would be honoring the service of female veterans and National waives their portion of the dues, State following is also waiving their portion and some of our units waiving their portion of their dues for the first year, they can join absolutely free!! Just ask and don't be surprised when they join.

Are we truly letting our light shine for our Department President Brenda Toppin? If we are, we need to dig a little deeper and do our best to connect with all the unpaid members that may need to hear from us. Whatever their reasons may be for not renewing; always remind them of our mission of serving veterans, their families and their communities.

Thank you for caring about your unit, your community, and your community and for our great American Legion Auxiliary.

Remember ladies, we can help you if you would just call and let us know.

Judy Stancil, Chairman, 919 467-7547

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