

2016-2017 Auxiliary Emergency Fund (AEF) Programs Action Plan

What is this program, and why do we have it?

The Auxiliary Emergency Fund provides temporary financial assistance to eligible members during times of financial crises or weather related emergencies and natural disasters and promotes awareness and knowledge of the program also AFE increases brand loyalty (Goal 5) and helps retain members (Goal 1) of the 2014-2019 Centennial Strategic Plan.

Eligibility

Persons who have been a member of the American Legion Auxiliary for at least the immediate past two consecutive years whose current membership dues are paid at the time the emergency occurs (three consecutive years') dues may apply for assistance.

How to raise funds

- (1) Hold a bake sale at your post.
- (2) Put an AEF can in your local post (visit www.ALAforVeterans.Org for a free downloadable can label)
- (3) Contact local restaurants and ask them to set aside a night where a percentage of the sales would be donated to AEF.

National AEF Awards

- A. Citation Plaque Recognition – Give to one unit and one department contributing the largest donation (per capita) to Auxiliary Emergency Fund by June 1, 2017.
- B. Citation and Lapel Pin Recognition – Presented to any individual contributor donating \$50.00 or more. The citation form is available at www.forVeterans.org. Citations may be printed by unit or department. (Make donation via NC Dept. Headquarters).
- C. Certificate – One department from each division contributing the largest amount (per capita) will receive a certificate and special recognition at national convention. Total donations per department will be tracked by National Headquarters and will be divided by the departments' current membership as of June 1, 2017 to determine the per capita donation amount.

Department AEF Awards

- A. Certificate of Appreciation to all units donating any amount to AEF.
- B. Certificate of Award to unit contributing the largest amount per capita. Per capita will be based on membership as of April 30, 2017

Chairman's Personal Awards

- A. Your unit could win a \$25.00 donation. For each promotion your unit earns points. (1) points equal to unit donation (2) five points for each AEF fundraisers activity (except passing the hat) that unit reports. (3) 10 points for submitting reports on time (a no report or missed deadline will not be counted). (4) 10 points for a narrative about your fund raiser. Mid- year report dead line is Dec. 15, 2016 End of year is April 30, 2017

E-mail reports are acceptable if on time.

AEF chairman: MARLENE SHORT 183 Hereford Dr. Dudley, NC 28333

e-mail marlene.short@hotmail.com

Members: Karen Butler and Nedra Boswell

Auxiliary Emergency Fund Mid-Year Report

- 1: Did unit donation exceed last year's donation? -----
- 2: How many fund raisers did unit hold? -----
- 3: Number of members helping raise funds? -----

Report due by Dec. 15, 2016

Auxiliary Emergency Fund Year- End Report

- 1: Did unit send mid-year report? -----
- 2: Does this report contain a narrative about your fund raiser? -----
- 3: Total amount donated by unit? -----

Report Due: April 30, 2017

Chairman: Marlene Short, 183 Hereford Dr. Dudley, NC 28333

