

## 2014-2015 Community Service Plan of Action

### American Legion Auxiliary

The Community Service Program promotes the American Legion Auxiliary's visibility within our localities through our commitment to community, state and nation. By being a brand advocate with the Community Service Program, our members demonstrates who we are, what we do, and why we matter.

#### 1. Invite other organizations to join in community service projects for mission- related projects and activities.

##### Unit:

Organize a **Walk, Run & Roll** for our Veterans and their families to raise community awareness of The American Legion Family and raise funds to benefit your department veterans' projects. (Find information at [www.ALAforVeterans.org](http://www.ALAforVeterans.org))

Register service projects on websites such as **Sign Up & Serve and Idealist** to attract community members to participate in your service projects.

Connect to and be supportive of **ALA Call to Service Corps AmeriCorps** members and members serving other AmeriCorps veteran and military family projects in their communities.

Apply for an **AmeriCorps VISTA** member through the **ALA Call to Service Corps** project to develop and organize community support programs in your town or city.

Join a **Community Forces Alliance or Community Blueprint coalition**, participate actively as a source of knowledge in your community, and help plan various volunteer opportunities.

**Organize Blood Drives/First Aid or CPR classes** within the community. Setup a drive for the **homeless, elderly and victims of abuse**.

Keep our **Homeless Shelters for our men and women Veterans** an active part of your community service and make your community aware of the need.

**Beautification** is important with every town in North Carolina and most have or are in the **Small Town Main Street Program** which works to revitalize the down town area. They are asking for **ALL** organizations to get on board and help to make your town the best there is in North Carolina. Help to organize a **Job Fair for Hiring Our Veterans**.

##### Member:

Participate in a **Walk, Run and Roll** for Our Veterans and Their Families.

Join a Community Blueprint Coalition and participate as a source of knowledge in the community and help plan various volunteer opportunities.

Volunteer with your state National Guard to serve as a Community Forces liaison in their community.

Be a willing Volunteer who will help to serve others in your Community and make them aware of what the American Legion Auxiliary does for the Organization.

#### 2. Become visible within your community by working with other organizations on service projects, so that people will recognize the American Legion Auxiliary's local efforts.

**Unit:**

Purchase and promote American Legion Auxiliary shirts that members can wear as they volunteer.

Organize a team of members to be brand advocates, and represent the Auxiliary at community events that raise awareness for things like cause walks.

Organize, Deliver and participate in service projects for veterans, service members, their families and local community programs on ALA suggested days of service.

Sponsor an activity at senior citizens centers, assisted living centers or nursing homes.

Volunteer for local service projects and cause (walks, special events, etc.) Work with your post home to offer space and their participation in local service projects and causes.

Participate in local service projects and causes (walks, special events, etc.) as a unit, wearing your Auxiliary apparel.

Be brand advocates and represent the Auxiliary at special celebration events in the community for such events as holiday parades, grand openings of community facilities and community leader recognition ceremonies.

**Member:**

Participate as visible Auxiliary members in all service projects on ALA suggested days of service.

Volunteer at local libraries, senior citizens centers, assisted living centers, nursing homes, service projects and causes (walks, special events, etc.).

Represent the Auxiliary on local boards and committees.

Remember to **ALWAYS** be a brand advocate when you represent the Auxiliary. You can do this by wearing a shirt with the ALA name or emblem, an emblem pin, etc.

**Community Service Committee:**

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