

## 2014-2015 Public Relations End of the Year Report

Name & Number of Unit \_\_\_\_\_

District \_\_\_\_\_ Division \_\_\_\_\_

Chairman or President \_\_\_\_\_

Please return this form by or before **May 1, 2015** to:

**Betsey Lee Hodges, 102 Dogwood Drive, Washington, NC 27889-5410**

**OR**

**email a PDF copy to Betsey Lee Hodges at [blh1480@hotmail.com](mailto:blh1480@hotmail.com)**

1. Does your unit have a website? Yes \_\_\_\_\_ No \_\_\_\_\_ If developed after September 1, 2014, please provide website address and website administrator.
2. Does your unit have a Face Book page? Yes \_\_\_\_\_ No \_\_\_\_\_ If yes, did your unit update it?
3. Number of times your unit has been mentioned in local media promoting mission-related activities \_\_\_\_\_
4. Did your unit submit any Public Service Announcements (PSA) Yes \_\_\_\_\_ No \_\_\_\_\_ How many? \_\_\_\_\_
5. Are you submitting 3 articles about 3 different Auxiliary programs from 3 different months? Yes \_\_\_\_\_ No \_\_\_\_\_ Please include them.
6. Will a Junior member/group be submitting a 500 word narrative describing media coverage for the Juniors? Yes \_\_\_\_\_ No \_\_\_\_\_ Please include it.
7. Did your unit participate in our Department 'Ring Your Bell' contest where unit activities, events, awards, announcements, etc. are reported in some form of media? Yes \_\_\_\_\_ No \_\_\_\_\_ If yes, how many times did your bell ring? \_\_\_\_\_ Please describe media most often used & Auxiliary event most often reported.
8. Does your unit have an active and updated media contact list? Yes \_\_\_\_\_ No \_\_\_\_\_
9. What was your unit's most successful Public Relations submission?